

SUSTAINABILITY IN THE AU STRATEGIC PLAN 2019-2024

SUSTAINABILITY
IN THE AU STRATEGIC PLAN
- A BOLD COURSE -
INTREPID ACTION IS NEEDED
- FORWARD-THINKING - EMBRACE
CHANGE - HONORS OUR PAST - ACTIVE
SOCIAL RESPONSIBILITY - LEAD THEIR FELLOW
CITIZENS IN CREATING MEANINGFUL CHANGE
- TANGIBLY IMPROVE OUR WORLD - RESPONSE TO
CHANGING SOCIAL AND ECONOMIC CONDITIONS
- MEET OUR COMMUNITIES MOST PRESSING NEEDS
- PROVIDING TRANSFORMATIVE SOLUTIONS TO BOTH
LOCAL AND GLOBAL PROBLEMS - ADDRESS SOCIETY'S
CRITICAL ISSUES - INVEST MORE IN RESEARCH AND
DEVELOPMENT PROGRAMS THAT ADDRESS SOCIETY'S
MOST CHALLENGING ISSUES - CULTURE OF HIGH
PERFORMANCE - ANTICIPATE CHANGE AND REACT
QUICKLY TO THE CHALLENGES AND NEEDS - DEEP
AND LONG-LASTING PARTNERSHIP - AMPLIFY
AND EXTEND THE POSITIVE SOCIAL CHANGE
WE SEEK - BROAD SENSE OF WELL-
BEING - COMMITTED TO TEACHING
LIFE AND SOFT SKILLS - WELL-
ROUNDED, CENTERED
CONTRIBUTORS TO
SOCIETY

CRITICAL THINKING - EMERGING
DISCIPLINES AND INTERDISCIPLINARY PROGRAMS
- INTERDISCIPLINARY RESEARCH AND INCREASED INNOVATION
- GREATER GLOBAL FOCUS - TRULY TRANSFORM THE WORLD - REAL-
WORLD, PRACTICAL SOLUTIONS - SEEK NEW AND MORE INNOVATIVE MEANS -
PROVIDING TRANSFORMATIVE SOLUTIONS TO BOTH LOCAL AND GLOBAL PROBLEMS
- INTERDISCIPLINARY RESEARCH AND INCREASED INNOVATION - ENHANCES THE
QUALITY OF LIFE AND ECONOMIC DEVELOPMENT - IMPROVING THE LIVES OF THE PEOPLE -
LIFE-ENHANCING - PROMOTE ECONOMIC DEVELOPMENT - IMPROVE QUALITY OF LIFE AND
CREATE ECONOMIC OPPORTUNITIES - A BETTER WORK-LIFE BALANCE - IMPACTFUL SERVICE
- ALABAMA TO NEW HEIGHTS - PROVIDING PRACTICAL AND INNOVATIVE SOLUTIONS TO
SOCIAL, ECONOMIC, AND ENVIRONMENTAL ISSUES - DELIBERATE SPEED TO ACHIEVE OUR
GOALS - HEIGHTENED SENSE OF URGENCY - TAKING MEASURED RISKS - PURSUING
OPPORTUNITIES WITH MORE DELIBERATE SPEED - A BIAS FOR ACTION - INCLUSIVE
- PROMOTES INTEGRITY, ENCOURAGES DIVERSITY, AND INSPIRES WORK
- ADDRESSING ACCESSIBILITY AND AFFORDABILITY - INCLUSIVE
AND MEET THE NEEDS OF ALL TYPES OF STUDENTS

DEMONSTRATE
EXCELLENT STEWARDSHIP
OF ITS PHYSICAL, HUMAN, AND
FINANCIAL RESOURCES - EFFICIENCY
AND EFFECTIVENESS - HIGHER LEVELS OF
OPERATIONAL EXCELLENCE - LONG-TERM
INVESTMENTS, OPERATIONS, AND RESOURCES
- COLLABORATE RATHER THAN COMPETE -
SYNERGY - COLLABORATION - REACHING
ACROSS BOUNDARIES - INCORPORATE THE
PRINCIPLES OF SUSTAINABILITY - WILL
LEVERAGE OUR COMMITMENT TO
THESE FOUR PILLARS OF
SUSTAINABILITY

“WE ARE NOT
AFRAID
OF THE
FUTURE,

WE WILL
SHAPE IT.”



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SUSTAINABILITY

